



Press release

Movistar Música arrives in Spain, a music streaming service with more than 50 million songs, no advertising and exclusive content from artists

- Movistar Música comes is available as a mobile app and on tablets in two modes: Lite, unique in the Spanish market, and Premium, which, unlike its competitors, offers the possibility of a weekly subscription.
- Users of the Movistar Home device already have this service free of charge with more than 30 exclusive music stations with no advertising or announcers.

Madrid, 21st June 2021.- [Movistar Music](#) arrives in Spain today, on the European Music Day. It is a multi-device streaming service, with more than 50 million songs, with no advertising, with offline download mode, as well as exclusive content and meetings with artists, competitions and interviews.

Movistar Música, offered in partnership with Kuack Media and a leading service in Latin America, is available for mobile phones for both [Android](#) and [iOS](#) with two modes, Lite and Premium. Users of [Movistar Home](#), the home device with Aura natively integrated, can also access now this free service with the "Stations" mode.

The Lite mode is unique in the Spanish music services market. For just €4.99/month, customers can choose from over 5,000 exclusive playlists selected by musicologists. Movistar Música Lite is specially adapted for users to discover new songs and artists according to their tastes or needs. It also recommends content through weekly playlists selected according to styles, moments, emotions, occasions or special days. The user can download the Top 40 and up to 5 playlists each week without advertising and with unlimited skips. It also offers video sections, news, competitions, prize draws, interviews and exclusive meetings with artists.

The Premium mode includes the advantages of Lite plus unlimited listening and downloading of 50 million songs as well as the possibility to create your own playlists and share them. As a new feature, you can subscribe weekly (€3.34/week) or monthly (€9.99/month).

Movistar Música is also now available to all Movistar Home device users with 30 new music stations that are updated daily. They are divided by genres (jazz, latin, rock...) and themes (gaming, children...) with no advertising or announcers. In addition, the user can easily access it by touch in the main menu or by voice via the Aura virtual assistant.

As Francisco Borja de Nicolás, Director of Non-Convergent Value Proposition at Movistar, points out: "Movistar Música offers differential elements such as the possibility of weekly subscription, the exclusive content, meet&greet and specialised recommendations through playlists that make it a very interesting option in the music streaming market. With the launch of this service in Spain, we aim to achieve the good results we have already obtained in Latin America".

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