



MOVISTAR ADDS WI-FI NETWORK PARENTAL CONTROL TO ITS SMART WIFI MOBILE APP

- The new "Profiles" feature allows to set up users for family members and assign devices to each profile to create rules for Wi-Fi network usage.
- With this new feature, Movistar offers a tool to encourage children to adapt healthy digital habits in the home.
- To use this functionality, you need to have the Smart WiFi Router as the core element of connectivity.

Madrid, 6th April 2021: Movistar has added to its free Smart WiFi app, which enables to manage home connectivity from the mobile phone, the "Profiles" feature, a parental control that enables to create users for family members, assign devices to each of them and set disconnection times. In addition, the customers can pause or resume the connection of each profile or the devices assigned to them at any time, always from the mobile app.

As **Yaiza Rubio, head of Smart WiFi and Tokens at Movistar within the Digital Home department at Telefónica** points out: *"We have always believed in creating a digital home that provides maximum peace of mind and security for the user with almost no interaction required. This new functionality is a milestone in our commitment to helping customers encourage healthy digital habits in the home. For example, with the creation of Profiles, if a parent is out on an errand away from home and one of their children is doing homework and they want to make sure their child doesn't use the game console or tablet, they can easily pause the devices or set disconnection times from the app".*

To enjoy this functionality on the Smart WiFi mobile application, available for both iOS devices and Android devices, customers need to have the Movistar Smart WiFi Router as the core element of connectivity. If the user has already downloaded the app, they will be able to access the new Profiles section located in the bottom menu of the app.

This new function expands the possibilities of the Smart WiFi app, which already enables to view the devices connected to the network, analyse and optimise the router connection, browse safely thanks to Conexión Segura and customise the Wi-Fi username and password, among other options.

In addition, if the Movistar Fusión customer connects to Movistar + from the UHD Decoder or the UHD Smart WiFi Decoder they will be able to access the Smart WiFi Living App where they can check which devices have access to their Wi-Fi

Telefónica, S.A.

Corporate Communications Directorate

Tel: +34 91 482 38 00 e-mail: prensatelefonica@telefonica.com

saladeprensa.telefonica.com

network as well as seeing the Router password on their TV or reset the connectivity of their devices, among other things. In addition, the service Conexión Segura will soon be added, to manage everything to do with blocking threats in the home network conveniently from the television.

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