

Telefonica

“Home as a Computer”, a new prospect for connected homes

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Telefónica is the leading telecommunications company in terms of innovation and a forerunner in introducing the latest Artificial Intelligence technology to people's daily lives.

The main goal is, through this AI, to increase the customer engagement by a rich offering of unique experiences built on top of the power of the existing Telefonica's Device & Service home ecosystem. These experiences, called Living Apps, go beyond mono-device experiences. Instead that, the customer now could interact with all the input/output interfaces supported by the devices at home, as a unique and single device, to reinvent the way to access the digital services at home

To create these Living Apps experiences, we have gone one step further, converting the home ecosystem into a genuine "computer". This computer represents a smart, open and trustable home framework, through which the third parties can "develop" their own Living Apps to enhance the users' consumer experience. This is what we refer to as Home as a Computer (HaaC).

This home device ecosystem can be enriched with external services and internal apps and services such as: ID verification, Carrier Billing, authentication, cloud service and security.

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