Telefónica

Discover the new home experiences with Movistar Living Apps

Telefónica is the biggest provider of technology to Spanish homes

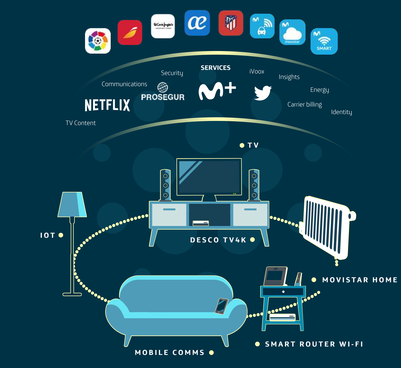
- **+9 millions** of fixed telephony
- **+18 millions** of mobile tariffs
- **+6 millions** of data & Internet
- **+ 4 millions** Movistar+ users (Pay TV)
- **+41 millions** total accesses
- **10K** Movistar Home devices

Welcome to the Home Ecosystem, the biggest B2B2C technology platform provider in Spain.

We reinvent the living room with Movistar Home smart device

Welcome to Movistar Living Apps

Movistar Living Apps are unique home experiences. They combine today's best interaction with Telefónica devices, innovation and the power of Aura Artificial Intelligence.



How do the Movistar Living Apps work?

TV — Movistar Home

Customers can access travel, sports, online shopping and Movistar new services.

Movistar Living Apps can be used with Movistar Home device, Movistar TV + and the remote control.

Movistar+ remote control — Desco UHD (Coming soon)

Accessed through

VOICE
Aura already allows access through Movistar Home, and in the future will allow access via the Movistar+ remote control.

TOUCH SCREEN
Movistar Home has a large 8-inch LED touch screen.

REMOTE CONTROL
Using the navigation pad on the Movistar+ remote control.

Coming soon

Partner experiences

AirEuropa
"OK Aura, I want to get away for a weekend at Christmas under 200 €"

ATLÉTICO DE MADRID
"OK Aura, I want to see the match highlights"

IBERIA
"OK Aura, I want to see Paris"

El Corte Inglés
"OK Aura, I'm interested"

LaLiga
"OK, Aura, go to results"

Movistar services experiences

APP MY MOVISTAR
"OK Aura, I want to see my bill"

MOVISTAR CAR
"OK Aura, where's the car?"

SMART WI-FI
"OK Aura, I want to see the connected mobile devices"

MOVISTAR CLOUD
"OK Aura, I want to see my pictures"

Telefónica FUNDACIÓN

FUNDACIÓN TELEFÓNICA
"OK Aura, what are the most demanded jobs?"

The future of Artificial Intelligence in the home is here

aura.telefonica.com/movistarlivingapps