

Press Release MWC 2022

Movistar Home reinforces communications at home with the inclusion of Zoom



- The Movistar Home device now also allows video calls to be made easily through Zoom to any device.
- This launch strengthens the collaboration between the two companies. Telefónica Tech recently became an official distributor of Zoom Meetings, Zoom Webinars, Zoom Phone and Zoom Rooms.
- Telefónica's stand at the Mobile Congress in Barcelona will showcase the company's Digital Home proposal, which will include the new Zoom feature in its Movistar Home device.

Madrid, 15 of February, 2022. - [Movistar Home](#), Telefónica's digital home device, strengthens its home communications offering in Spain with the addition of [Zoom](#), a leading video communications platform. Movistar Home users will be able to make video calls to any device from the comfort of their living room with the help of [Aura](#), Telefónica's virtual assistant with Artificial Intelligence.

Telefónica will be present at the Mobile World Congress (MWC), which will be held in Barcelona between 28 February and 3 March. The incorporation of Zoom at Movistar Home device is one of the new features it will present on its Digital Home proposal. More information on the website: www.telefonica.com/en/mwc/

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Simply by voice command "OK Aura, ir a Zoom" or through the Movistar Home touch screen, the user will be able to access Zoom on the device. The functionality allows you to be either the host of new video calls or the guest in others. Its 8-inch screen allows the registered user in Zoom to view an agenda of their scheduled meetings and additional information. You can also turn the camera and microphone on and off at any time, and choose to see one or more participants at the same time. All this, together with the state-of-the-art speakers that Movistar Home incorporates, give Zoom video calls a great user experience.

Chema Alonso, Chief Digital Officer (CDO) at Telefónica said: "We are very satisfied with the addition of Zoom to Movistar Home. The communications proposal included in the device would be incomplete if our customers could not make video calls through what is undoubtedly one of the best and most widespread video calling platforms in the world, Zoom, which is why we want to take the integration even further."

Zoom's Global Head of Channels & Business Development Laura Padilla, said: *"This is another great example of including our SDK for a great user experience. We are excited to partner with Telefónica, one of the world's leading telecommunications partners. We look forward to growing this partnership in the future."*

With the inclusion in Movistar Home, Telefónica strengthens its collaboration with Zoom. Recently, [Telefónica Tech became an official partner](#) becoming the official distributor of Zoom Meetings, Zoom Webinars, Zoom Phone and Zoom Rooms throughout the Telefónica footprint.

For more information: [Telefónica at MWC 2022](#)

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